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2020 Virtual *Brush* "I Need My Teeth" Assembly Evaluation

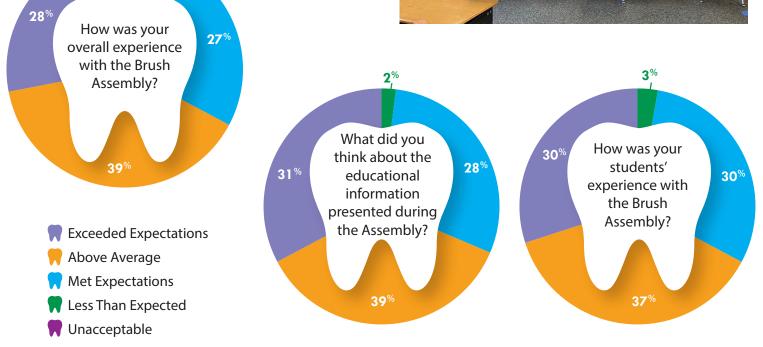
Due to school restrictions as a result of the COVID-19 pandemic, the assembly looked different this year. In order to ensure schools were able to receive the Brush "I Need My Teeth" experience, we adapted the performance to be offered live, virtually. Forty-five performances were presented to schools in Michigan, Ohio, and Indiana. The assembly was presented to **4,874 students in Pre-K through 5th grade, 301 teachers, and 106 parents.**

An electronic survey was sent to the teachers who scheduled the virtual "I Need My Teeth" assembly and parents whose children watched the assembly. Overall, results were positive regarding this new format. **Ninety percent of the teachers agreed or strongly agreed the assembly format was an effective way to teach children about oral health.**

6%

















Teacher Comments

"I loved that our students had their whole families participating."

"Thank you, it was a perfect break for the kids while learning was still involved."

"I loved the energy that the presentation brought!

"I think the songs really got through to them. The kids were so quiet and attentive I could tell they enjoyed it."

Parent Comments

"I think it was great and parents I know whose kids watched it loved it!"

"It made them excited to brush their teeth!"